

## **Webinar Presentation**

## **The Home Depot & Lowe's Companies**

## July 21, 2016

**Tyrel Powell, CFA - Industry Analyst** 

## AGENDA



- Industry Overview
- The Home Depot
  - ✓ Company Profile
  - ✓ Strategic Initiatives
  - ✓ Financial Results
  - ✓ GCS Observations & Conclusions

### Lowe's Companies

- ✓ Company Profile
- ✓ Strategic Initiatives
- ✓ Financial Results
- GCS Observations & Conclusions
- Comparative Analysis
- Q&A

## **INDUSTRY OVERVIEW**



## **Home Improvement Retail**

- Industry revenue is estimated to have totaled \$735 billion in 2015, with Home Depot and Lowes accounting for ~20% of that amount.
- These retailers primarily serve homeowners and renters, but in recent years there has been an increasing focus on attracting professional customers as well.
- **Key Economic Indicators for 2015** 
  - \* Real Disposable Income increased 3.4%
  - Unemployment Rate averaged 5.3%
  - Home Prices appreciated 5.5%
  - Housing Turnover increased 7.4%





### **Founded:** 1978

Headquarters: Atlanta, Georgia

# of Stores Operated: 2,275

**# of Employees:** 385,000

## **THE HOME DEPOT, INC.** Strategic Initiatives



### Initiatives to improve omni-channel capabilities and customer satisfaction:

- > Website improvements
- FIRST phones
- Project Sync
- ➢ BODFS, BOPIS, BOSS, BORIS

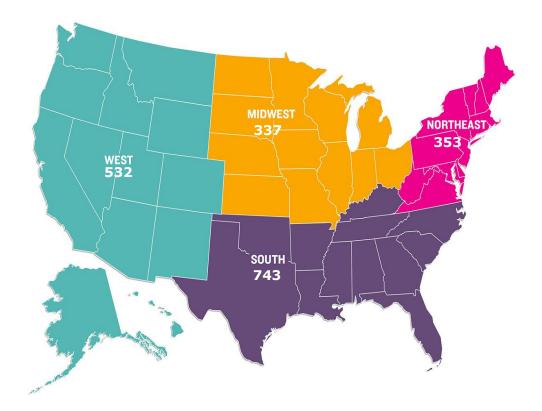
Home Depot is also focused on bolstering its appeal to professional customers through dedicated staff, credit and loyalty programs, special pricing, services and tools, and exclusive offers.

# In August 2015, Home Depot acquired Interline Brands for \$1.67B, or 11.4x LTM Adj EBITDA of \$146.3mm; \$1.5B of senior notes was used to partially fund the transaction.

- Interline was a national distributor of broad-line maintenance, repair and operations products
- End-markets % Revenue: Institutional facilities (50%); Multi-family (30%); Residential (20%)
- > 67 distribution centers, 21 professional contractor showrooms, and five cross-dock facilities located in the U.S., Canada, and Puerto Rico.
- Acquired brands: AmSan®, JanPak®, CleanSource®, Sexauer®, Trayco®, Wilmar®, Maintenance USA®, Barnett®, Copperfield®, U.S. Lock®, Hardware Express®, LeranSM and AF Lighting®

## **THE HOME DEPOT, INC.** Locations





United States: 1,965 / Canada: 182 / Mexico: 110 Puerto Rico: 9 / Virgin islands: 2 / Guam: 1

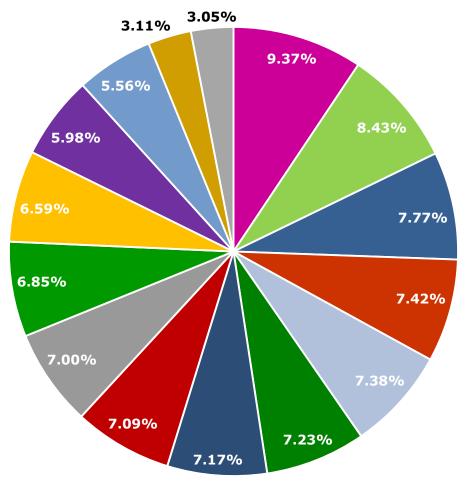
### **Distribution Network**

34 bulk distribution centers22 stocking distribution centers10 specialty distribution centers20 rapid deployment centers3 direct fulfillment centers67 distribution centers\*21 contractor showrooms\*Five cross-dock facilities\*

\* Acquired from Interline Brands

## **THE HOME DEPOT, INC. Products**





### **Product Categories as % of Revenue**

- Indoor Garden
- Paint
- Kitchen and Bath
- Outdoor Garden
- Appliances
- Building Materials
- Plumbing
- Lumber
- Flooring
- Tools
- Electrical
- Hardware
- Millwork
- Décor
- Lighting

## **THE HOME DEPOT, INC.** Income Statement



	<u>3 Months Ended</u>		
(\$ in millions)	5/1/16	5/3/15	YOY Var.
Revenue	\$22,762	\$20,891	9.0%
Gross Margin	34.2%	34.4%	-14 bps
SG&A %	18.8%	19.9%	-112 bps
Operating Income	\$3,077	\$2,597	18.5%
Adj. EBITDA	\$3,635	\$3,120	16.5%
Margin	16.0%	14.9%	103 bps
Net Income	\$1,803	\$1,579	14.2%
Margin	7.9%	7.6%	36 bps

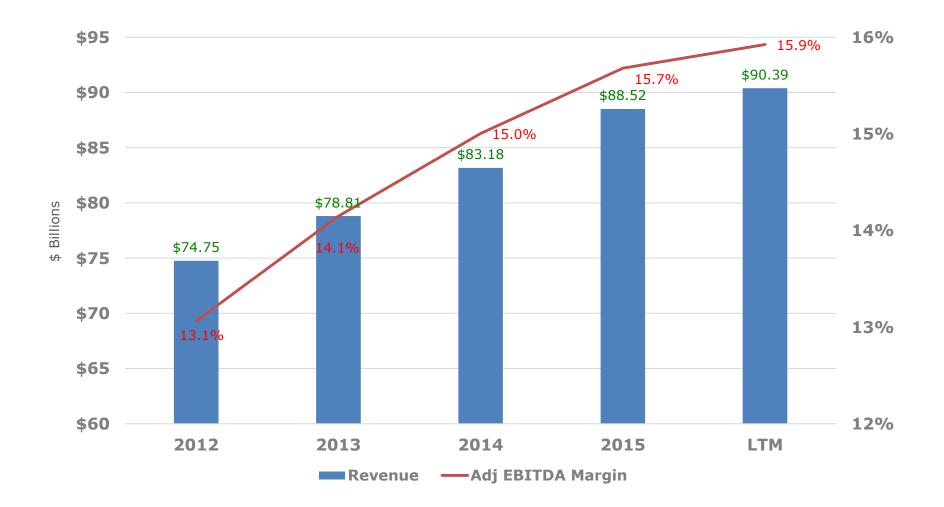
## **THE HOME DEPOT, INC.** Components of Sales Growth



	<u>3 Months Ended</u>	
(\$ in millions)	5/1/16	5/3/15
Customer Transactions	4.0%	4.4%
Average Ticket	2.5%	1.7%
Comparable Sales %	6.5%	6.1%
Online Sales Growth	21.5%	29.4%
% of Sales	5.7%	5.1%
Forex Impact on Sales %	-0.9%	0.0%
Store Count	2,275	2,270
<b>Business Acquisitions</b>	~2.0%	0.0%
Total Sales Growth	9.0%	6.1%



## **THE HOME DEPOT, INC. Revenue and Margins**



## **THE HOME DEPOT, INC. Cash Flow Statement**



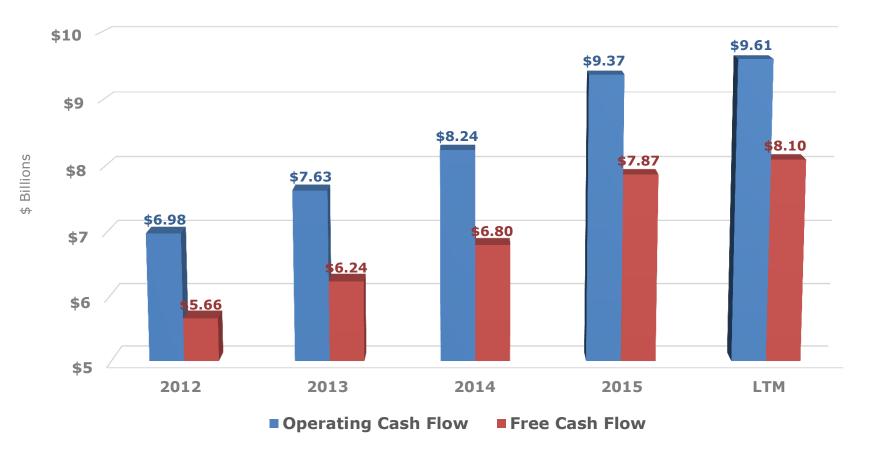
\$ in Millions, 3 Month Periods	5/1/16	5/3/15	YOY Change
Cash Income	\$2,361	\$2,102	12.3%
Working Capital	(\$1,275)	(\$1,302)	-2.1%
Cash Flow From Operations	\$3,636	\$3,404	6.8%
Capital Expenditures	(\$325)	(\$322)	0.9%
Free Cash Flow	\$3,311	\$3,082	7.4%
Debt Issuance (Repayment)	(\$373)	(\$300)	
Share Repurchases	(\$1,157)	(\$1,125)	2.8%
Dividends	(\$862)	(\$769)	12.1%
Acquisitions	-	-	
Change in Cash	\$977	\$1,086	
Beginning Cash	\$2,216	\$1,723	
Ending Cash	\$3,257	\$2,827	

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## **THE HOME DEPOT, INC. Annual Free Cash Flow**



## **Historical Cash Flow**



## **THE HOME DEPOT, INC.** Capital Structure

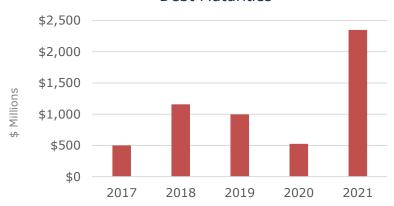


\$ in millions	<u>5/1/16</u>	5/3/15	YOY Change
Cash & Cash Equivalents	\$3,257	\$2,827	15.2%
Revolver Availability	\$2,000	\$2,000	0.0%
Total Available Liquidity	\$5,257	\$4,827	8.9%
LTM Free Cash Flow	\$8,099	\$7,601	6.6%
LTM Adj. EBITDA	\$14,396	\$12,809	12.4%
Total Par Debt	\$20,948	\$16,790	24.8%
EBITDAR/(Interest + Rent)	8.25x	<b>7.85</b> x	
Rent Adj. Debt/EBITDAR	1.83x	1.76x	

## **THE HOME DEPOT, INC. Debt Details**

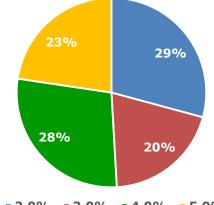


Debt Type	Amount	Weighted Average Interest
Revolver	\$0	0.34%
Senior Notes	\$20,191	4.25%
Capital Leases	\$763	
Other	\$1	
Total	\$20,955	



Debt Maturities

Debt Breakdown By Interest Rate



■ 2.0% ■ 3.0% ■ 4.0% ■ 5.0%+

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## **THE HOME DEPOT, INC.** GCS Observations & Conclusions



- Low risk, "B-" credit rating with a Stable outlook
  - > Rating was upgraded from a C at the end of FY12
- Rationale Considers:
  - > The company's upward trending revenue and EBITDA
  - Favorable economic conditions
  - Company's sizeable liquidity and ability to consistently generate free cash flow.
  - Scale and market position
  - > High probability that leverage will not decrease materially in nearterm
  - Rent-adjusted credit metrics reside in low-risk territory
    - Leverage is 1.83x
    - Coverage is 8.25x





### **Founded:** 1952

### Headquarters: Mooresville, North Carolina

# of Stores Operated: 1,860

**# of Employees:** ~270,000

## **LOWE'S COMPANIES, INC.** Strategic Initiatives



### In recent years, Lowe's has been focused on international expansion.

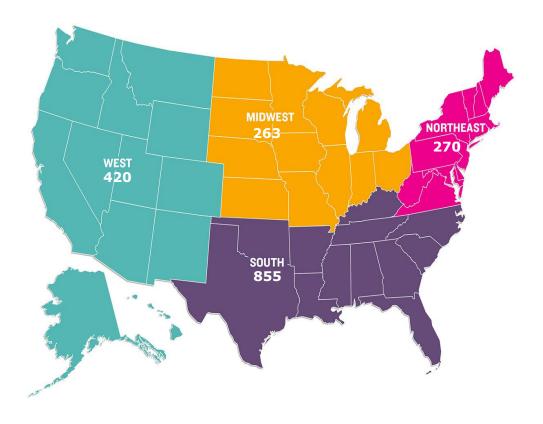
- > Lowe's expands to Canada in 2007 and then to Mexico in 2010
- > In 2012, company made 1<sup>st</sup> attempt to acquire RONA for \$1.8 billion
- In May 2015, Lowe's Canada acquired 12 former Target store locations and one distribution center for C\$151mm
- > In Jan 2016, Lowe's exits unprofitable JV in Australian home improvement retail chain

## On May 20, 2016, Lowes acquired RONA Inc for \$2.3B (C\$3.2B), or 8.7x RONA's LTM Adj EBITDA of \$265.1mm; the transaction was funded by senior notes.

- RONA is one of Canada's largest retailers and distributors of hardware, building materials and home renovation products
- > Network included 236 corporate-owned stores, 260 dealer-owned stores and 9 distribution centers
- Estimated synergies of C\$1.0B includes: offering new product categories; leveraging Lowe's omnichannel and private-label capabilities; leveraging shared supplier relationships and enhanced scale, and eliminating Rona's public company costs
- As a part of the acquisition, Lowes has agreed to relocate its Canadian headquarters to Boucherville, Quebec; maintain Rona's 7 banners; and keep a vast majority of Rona's store and corporate employees

## LOWE'S COMPANIES, INC. Locations





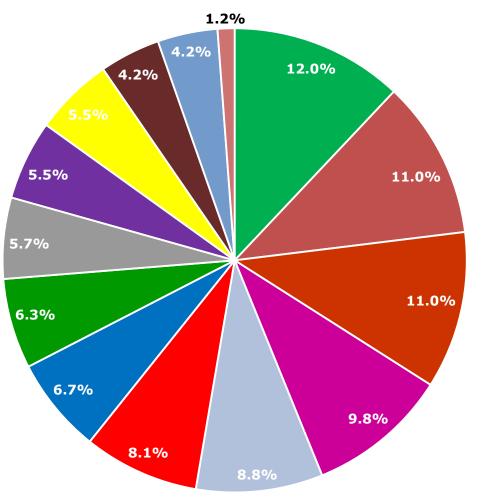
### **Distribution Network**

15 Regional Distribution Centers
15 Flatbed Distribution Centers
5 Coastal Holding Facilities
5 Appliance Distribution Centers
3 Specialized Distribution Centers
9 Distribution Centers\*

\* Acquired from Interline Brands

United States: 1,808 / Canada: 539\* / Mexico: 10

## **LOWE'S COMPANIES, INC. Product Categories**







- Lumber & Building Materials
- Tools & Hardware
- Appliances
- Fashion Fixtures
- Rough Plumbing & Electrical
- Lawn & Garden
- Seasonal Living
- Paint
- Flooring
- Millwork
- Kitchens
- Outdoor Power Equipment
- Home Fashions
- Other

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## **LOWE'S COMPANIES, INC. Income Statement**



	<u>3 Months Ended</u>		
(\$ in millions)	<u>4/29/16</u>	5/1/15	YOY Var.
Revenue	\$15,234	\$14,129	7.8%
Gross Margin	35.0%	35.5%	-44 bps
SG&A %	22.3%	24.2%	-189 bps
Operating Income	\$1,586	\$1,232	28.7%
EBITDA	\$2,005	\$1,659	20.9%
Margin	13.2%	11.7%	142 bps
Net Income	\$884	\$673	31.4%
Margin	5.8%	4.8%	104 bps

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## **LOWE'S COMPANIES, INC. Components of Sales Growth**



	<u>3 Months Ende</u>	<u>d</u>
(\$ in millions)	<u>4/29/16</u>	5/1/15
Customer Transactions	5.1%	2.4%
Average Ticket	2.2%	3.0%
Comparable Sales %	7.3%	5.2%
Online Sales Growth*	31.4%	40.3%
% of Sales*	~2.5%	~2.0%
Forex Impact on Sales %	n/m	n/m
Store Count	1,860	1,843
Total Sales Growth	7.8%	5.4%

\*Figures for most recent fiscal year period

## LOWE'S COMPANIES, INC. Revenue and EBITDA Margin Trends



13%

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## LOWE'S COMPANIES, INC. Cash Flow Statement

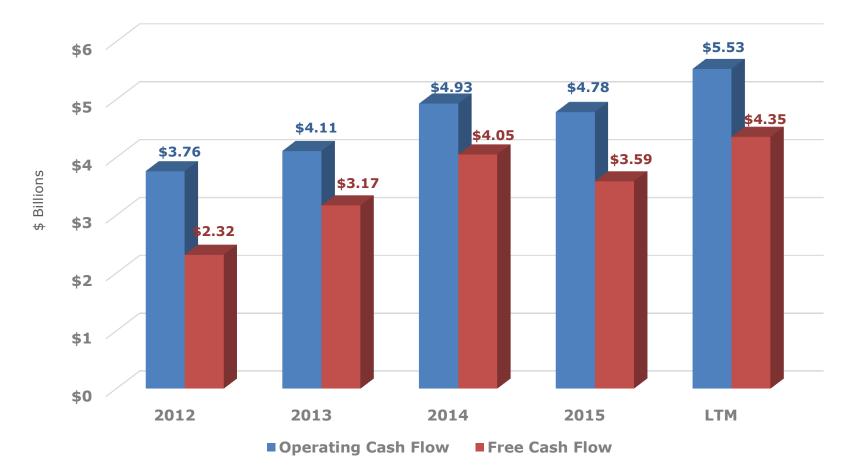


\$ in Millions, 3 Month Periods	<u>4/29/16</u>	5/1/15	YoY Change %
Cash Income	\$1,358	\$1,079	25.9%
Working Capital	\$1,862	\$1,399	33.1%
Cash Flow From Operations	\$3,220	\$2,478	29.9%
Capital Expenditures	\$208	\$232	-10.3%
Free Cash Flow	\$3,012	\$2,246	34.1%
Debt Issuance (Repayment)	\$2,739	(\$10.0)	
Share Repurchases	(\$1,253)	(\$1,109)	13.0%
Dividends	(\$255)	(\$222)	14.9%
Change in Cash	\$4,156	\$968	
Beginning Cash	\$405	\$466	
Ending Cash	\$4,561	\$1,434	

## LOWE'S COMPANIES, INC. Annual Free Cash Flow



## **Historical Cash Flow**



## **LOWE'S COMPANIES, INC.** Capital Structure

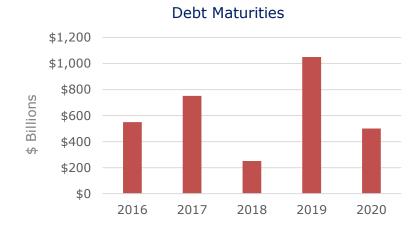


\$ in millions	4/29/16	5/1/15	YOY Change
Cash & Cash Equivalents	\$4,561	\$1,434	>200%
Revolver Availability	\$1,750	\$1,750	0.0%
Total Available Liquidity	\$6,311	\$3,184	98.2%
LTM Free Cash Flow	\$4,353	\$4,495	-3.2%
LTM EBITDA	\$7,584	\$6,665	13.8%
Total Debt	\$15,405	\$11,350	35.7%
EBITDAR/(Interest + Rent)	7.7x	7.3x	
Rent Adj. Debt/EBITDAR	<b>2.4</b> x	2.1x	

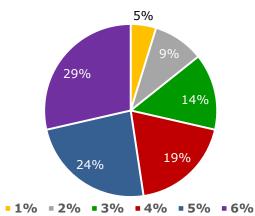
## **LOWE'S COMPANIES, INC.** Debt Details



Debt	Amount	Weighted Average Interest
Revolver	\$0	0.60%
Senior Notes	\$14,863	4.32%
Capital Leases	\$535	-
Other	\$7	6.30%
Total	\$15,405	







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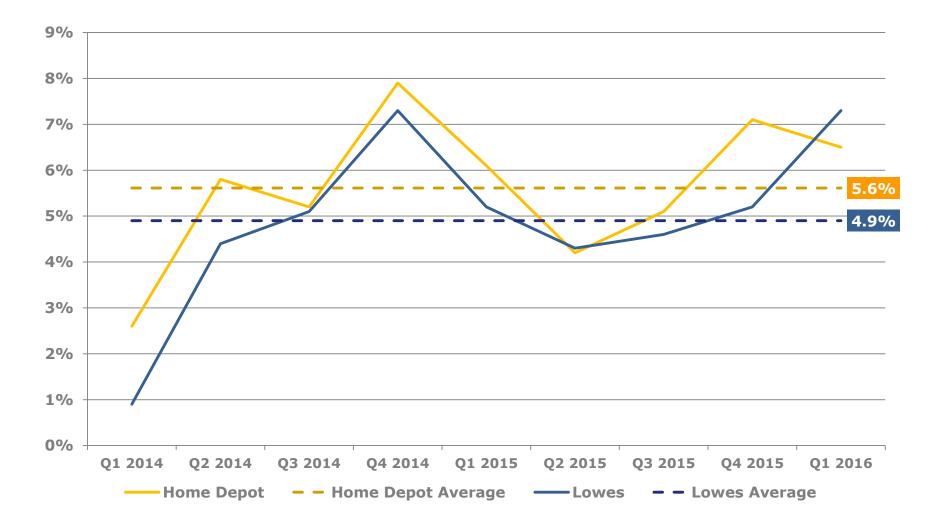
## **LOWE'S COMPANIES, INC.** GCS Observations & Conclusions



- Moderate risk, "C" credit rating with Stable outlook
  - Company has maintained rating since 2011
- Rationale considers:
  - > Upward trending revenue that has benefitted from favorable macroeconomic conditions
  - Consistent EBITDA growth and free cash flow generation
  - > Efforts to expand into Canada, which will increase near-term risk
  - Slight increases in leverage
  - > Adequate existing liquidity
  - > Rent-adjusted credit metrics indicate moderate level of risk
    - Leverage is 2.38x
    - Coverage is 7.70x

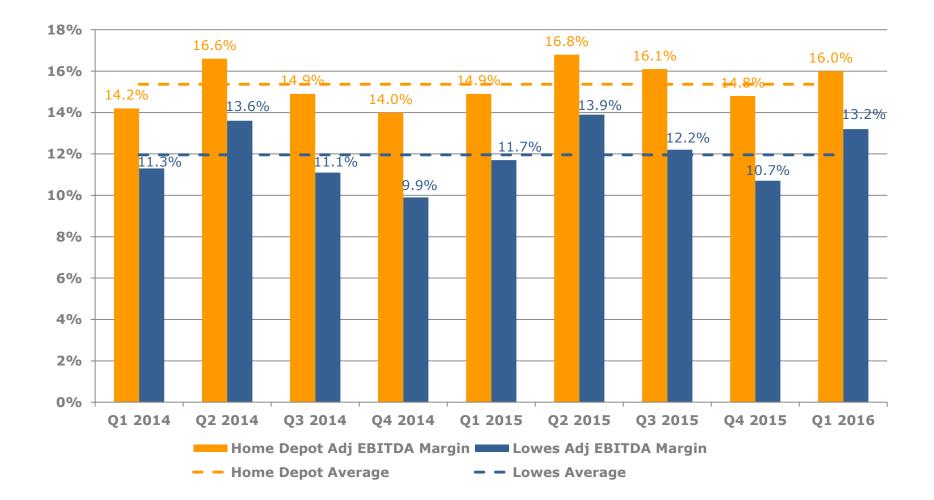
## **COMPARATIVE ANALYSIS** Comparable Sales Growth





## **COMPARATIVE ANALYSIS** Adjusted EBITDA Margins





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## **COMPARATIVE ANALYSIS** LTM Performance



(\$ in Millions)	The Home Depot	Lowe's Companies
LTM Sales	\$90,390	\$60,179
YTD Sales Growth	9.0%	7.8%
LTM Adjusted EBITDA Margin	15.9%	12.6%
LTM Cash Earnings	\$9,231	\$5,085
Debt Issuance (Repayment)	\$3,939	\$3,958

## **COMPARATIVE ANALYSIS** Guidance for FY16



(\$ in Millions)	The Home Depot	Lowe's Companies
Annual Sales Growth	6.3%	6.0%
Comparable Store Sales Growth	4.9%	4.0%
Operating Margin Improvement	+70 bps	+80 bps to 90 bps
Capital Expenditures	<b>\$1.64</b> billion	\$1.5 billion
Share Repurchases	\$5.0 billion	\$3.5 billion

## **COMPARATIVE ANALYSIS** Credit Quality



(\$ in millions)	Home Depot	Lowe's
Total Liquidity	\$5,257	\$6,311
Working Capital	\$3,861	\$2,352
Working Capital Coverage	2.7 months	2.1 months
Total Debt	\$20,948	\$15,405
Total Assets	\$44,576	\$37,177
Tangible Net Worth	\$4,212	\$7,212
Leverage	1.83x	<b>2.38</b> x
Coverage	8.25x	7.70x
GCS Rating	В-	С
Outlook	Stable	Stable

## **ADMINISTRATIVE ITEMS Contact Information**



- Tyrel Powell, CFA Industry Analyst
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  - > Email: powell@globalcreditservices.om

## ADMINISTRATIVE ITEMS Upcoming Webinars



- Bon-Ton Stores
  - Tuesday, August 9<sup>th</sup> @ 2PM Eastern
  - Rob Pike Senior Industry Analyst
- US Foods
  - > Thursday, August 18<sup>th</sup> @ 2PM Eastern
  - > Arthur Simonson Director of Credit Analysis
- Big 5 Sporting Goods & Sportsman's Warehouse
  - > Tuesday, September 13<sup>th</sup> @ 2PM Eastern
  - > Iwana Juwana, CFA Senior Industry Analyst
- Cabela's & Dick's Sporting Goods
  - > Thursday, September 22nd @ 2PM Eastern
  - Rafay Khalid, CFA Senior Industry Analyst

## **GCS RATINGS DEFINITIONS**



Rating/Risk	Financial Structure	Liquidity	Cash Flow	Revenues	Operating Profitability
A MINIMAL Risk	<u>Strong financial structure</u> – low leverage, strong coverage, high quality capitalization. <sup>1</sup>	Strong liquidity – both cash & short-term investments, as well as proven access to unsecured credit	Strong cash flow – from profitable continuing business, adequate capital investment, strong manage- ment of working capital. <sup>2</sup>	Dependable revenues – organic growth; competitive dominance.	High quality operating profitability – margins better than industry norms.
B LOW Risk	Solid financial structure – modest leverage, strong coverage, tangible equity, longer debt capital.	<b>Solid liquidity</b> – both proven access to unsecured credit with committed lines backing any commercial paper; adequate cash, short-term investments.	<b>Solid cash flow</b> – from profitable continuing business, adequate capital investment, solid management of working capital.	Dependable, growing organic revenues – strong competitive position.	Solid quality operating profitability – solid margins vis-à-vis industry.
C MODERATE Risk	<u>Stable financial structure</u> – moderate leverage, accept- able coverage, moderate- quality capitalization; some elements of financial structure may pose risks.	<b>Dependable liquidity</b> – committed unsecured bank lines with moderate usage and availability, securitization programs, adequate cash holdings.	<u><b>Cash flow</b></u> – from profitable continuing business, capital investment, and adequate management of working capital; cash flow may be erratic some years.	Dependable revenue base – organic growth in line with economic environment.	Operating profitability – margins at or better than industry norms.
D ELEVATED Risk	<b>Risky financial structure</b> – heavier leverage, marginal coverage, lower quality capitalization.	Defensive liquidity – secured bank lines usually in use, availability still sufficient.	Cash flow occasionally <u>negative</u> – capital investment constrained, defensive management of working capital.	Revenue base stagnant – little organic growth, uncertain competitive standing.	Weaker operating profitability – margins at or below industry norms
E HIGH Risk	Weak financial structure – heavy leverage, weak coverage, short-to-medium- term debt capital, little if any tangible equity.	Weaker liquidity – secured bank lines mostly in use with little availability; defensive cash hoarding may be evident.	Cash flow frequently negative – capital investment limited, defensive management of working capital; asset sales material ongoing source of cash.	Revenue base declining – weak competitor that's losing market share.	Weak operating profitability or losses – margins below industry norms.
F DISTRESSED Risk	Extremely weak financial structure – overwhelming leverage, inadequate interest coverage, impending debt maturities, negative tangible equity.	Little or no liquidity – secured bank lines near limits with no effective availability; defensive cash hoarding.	Negative cash flow – inadequate capital investment, cash conversion cycle lengthening, working capital eroding; marketable assets mostly sold already.	Declining revenues – eroding competitive standing, losing market share.	Operating losses – on continuing business.

<sup>1</sup>Quality of capitalization includes tangible equity and maturity of debt capital. High quality capital includes tangible equity and long term unsecured and subordinated debt. Elements that weaken capitalization include goodwill and debt maturing within next couple of years.

<sup>2</sup>Management of working capital emphasizes the cash conversion cycle: turnover of receivables, inventory, payables and unearned income.

MAP OF GCS SORES & RATINGS TO AGENCIES

		Global Credit Services			
		Rating	re	Score	
Μ	S&P / Fitch		То	From	
	NR	0	-	-	
	AAA	A+	1.32	1.00	
	AA+	A+	1.32	1.00	
	AA	Α	1.65	1.33	
	AA-	A-	1.99	1.66	
	A+	B+	2.32	2.00	
	Α	В	2.65	2.33	
	A-	В-	2.99	2.66	
	BBB+	C+	3.32	3.00	
	BBB	С	3.65	3.33	
	BBB-	C-	3.99	3.66	
	BB+	D+	4.32	4.00	
	BB	D+	4.32	4.00	
	BB-	D	4.65	4.33	
	B+	D-	4.99	4.66	
	В	E+	5.32	5.00	
	В-	E+	5.32	5.00	
	CCC+	E	5.65	5.33	
	CCC	E	5.65	5.33	
	CCC-	E-	5.99	5.66	
	CC+	F+	6.32	6.00	
	CC	F+	6.32	6.00	
	CC-	F	6.65	6.33	
	С	F-	6.99	6.66	
	D	F-	6.99	6.66	

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A passion for insight.